

**Media Contacts:**

Associate Professor Dr. Kulanthayan KC Mani
Safe Kids Malaysia Universiti Putra Malaysia
+60389472398 / 013-3822000
kulan@upm.edu.my

Lizayati Damit
Honeywell ASEAN
+60172270045
liza.damit@honeywell.com

SAFE KIDS MALAYSIA, UNIVERSITI PUTRA MALAYSIA, SAFE KIDS WORLDWIDE AND HONEYWELL LAUNCH PROGRAM TO EDUCATE CHILDREN ABOUT FIRE AND BURN SAFETY

*Safe Kids at Home: Fire and Burn Prevention Program will reach more than
6,000 children in Kuala Lumpur*

Kuala Lumpur, February 20, 2017 – According to the World Health Organization’s Global Burden of Disease, it is estimated that 265,000 childhood deaths worldwide occur as a result of fire-related burns each year, with a majority of them occurring in low- and middle-income countries. More than half the deaths take place within the Southeast Asia region, including Malaysia, where it is reported that one child dies every two weeks due to fires or other burns.

Recognizing the need to increase awareness of this global public health issue, today Safe Kids Malaysia Universiti Putra Malaysia (UPM), Safe Kids Worldwide and Honeywell (NYSE:HON) launched Safe Kids at Home, an educational safety program designed to help prevent fires, burns and scalds among children ages 7 to 12 years old. The program is supported by Honeywell Hometown Solutions, the company’s corporate citizenship initiative that focuses in five critical areas; family safety and security, science and math, housing and shelter, habitat and conservation and humanitarian relief.

The program was developed based on the findings of a 2016 survey conducted by Safe Kids Malaysia and Universiti Putra Malaysia (UPM), one of the country’s leading research universities. A new research report, *How Safe is Your Home? Protecting Children from Fire, Burns and Scalds in Kuala Lumpur*, was formally released today by YB. Datuk Halimah Mohamed Sadique, Deputy Minister of Urban Wellbeing, Housing and Local Government at an exclusive launch ceremony on the UPM campus in Serdang.

In attendance was YB. Datuk Halimah Mohamed Sadique Deputy Minister of Urban Wellbeing, Housing and Local Government; Professor Datin Paduka Dr. Aini Ideris, UPM Vice-Chancellor; Associate Professor Dr. Kulanthayan KC Mani, Executive Director of Safe Kids Malaysia UPM; Briand Greer, President of Honeywell ASEAN; Kerry Kennedy, Director, Global Corporate Citizenship, Honeywell Hometown Solutions; and Tareka Wheeler, Director of Programs, Safe Kids Worldwide.

Professor Dr. Aini of UPM noted, “As one of the top research universities in Malaysia, we are delighted to be partner with two outstanding global organizations – Safe Kids Worldwide and Honeywell. Additionally, we are pleased to work together with the Fire and Rescue Department of

Malaysia, and will continue to contribute to initiatives that leave a long-lasting positive impact on societies at large.”

“The research has identified a critical need for fire and burn education for children, and we look forward to implementing the Safe Kids at Home program in nine schools in Sentul, Kuala Lumpur said Dr. Kulanthayan of Safe Kids Malaysia UPM.

“Malaysia is the first country in ASEAN to launch the program and we are proud to partner with Safe Kids Malaysia UPM and Safe Kids Worldwide,” said Greer of Honeywell ASEAN. “Honeywell is committed to improving people’s quality of life by making measurable differences in the communities where we live and work. With the focused efforts on education, healthcare, enforcement and fire safety agencies, our goal is to educate every child on the importance of home safety and fire prevention.”

Key research findings:

- More than half of the parents (54%) reported that their children had suffered one form of a burn or scald injury in the past two years.
- 51% of parents are worried that their children are more likely to suffer a burn or scald than any other injury
- Only 1 in 3 parents consistently teach their kids about fire safety.
- 11% of parents reported that schools frequently teach fire safety education
- More than 80% of parents that they use toothpaste as remedy which actually worsen the injuries

About Safe Kids Worldwide

[Safe Kids Worldwide](http://safekids.org) is a nonprofit organization working to prevent childhood injury, the number one cause of death for children in the United States. Throughout the world, almost one million children die of an injury each year, and almost every one of these tragedies is preventable. Safe Kids works with an extensive network of more than 400 coalitions in the U.S. and with partners in more than 30 countries to reduce traffic injuries, drownings, falls, burns, poisonings and more. Since 1988, Safe Kids has helped reduce the U.S. childhood death rate from unintentional injury by 60 percent. Working together, we can do much more for kids everywhere. Join our effort at safekids.org.

About Safe Kids Malaysia

With the aim of improving the lives of children in Malaysia and in partnership with the Faculty of Medicine and Health Sciences, Universiti of Putra Malaysia (UPM), Safe Kids Malaysia (SKM) was established in 2011 as a member of Safe Kids Worldwide. SKM works closely with government, industries, schools and communities to increase awareness about preventable injuries and deaths. The organization previously had a primary focus on road safety and drowning prevention, but now includes home safety education and awareness through the Safe Kids at Home program.

About Honeywell Malaysia

Honeywell (www.honeywell.com) is a *Fortune 100* diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; turbochargers; and performance materials. For more news and information on Honeywell, please visit www.honeywell.com/newsroom.

The operations in Malaysia started in 1985 and today Honeywell employs more than 1,500 employees in six cities across Malaysia including Kuala Lumpur, Petaling Jaya, Shah Alam, Penang, Kemaman and Johor Bahru. Our technologies and solutions, such as integrated avionics systems for aircrafts, process controls and technologies for refineries and building automation have been supporting Malaysia in its development of a safer, more secure and energy efficient society.

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