

## UNIVERSITI PUTRA MALAYSIA AGRICULTURE • INNOVATION • LIFE

# Secure Your Information, Protect Yourself!



#### Assoc. Prof. Ts. Dr. Nur Izura Binti Udzir

Faculty of Computer Science and Information Technology | Director, Co-curriculum and Student Development Centre, UPM

#### Assoc. Prof. Ts. Dr. Nur Izura Udzir



- Lecturer at Faculty of Computer Science and Information Technology, UPM (since 1998)
- Professional expertise: Information/Computer Security
- Director, Co-curriculum and Student Development Centre, UF
- Education:
  - Bac. Computer Sc. UPM (1991-1995)
  - M.Sc (Computer Sc.) UPM (1996-1998)
  - Ph.D (Computer Sc.) York, UK (2003-2006)
- International Committee Member/Expert International Organization
   Standardization (ISO) for ISO/IEC JTC 1/WG11 Smart Cities.
- High Advisory Board, International Family Institute (di Turki)
- Committee Member/Expert, DSM/NMC/ISC-G/WG5-2 **Security Technologies** (Jabatan Standard Malaysia).
- Protem Committee, Information Security Professional Association of Malaysia (ISPA.my), 2010.



## Cybersecurity

- Cybersecurity
  - not limited to computer science or ICT related areas only.
- It is now the concern of
  - every individual,
  - every organization,
  - every nation,
  - across all disciplines.
- The rapid growth of digital technology and the Internet, the interconnected devices, online applications
  - have somehow exposed users to threats.

# Information Security Management System (ISMS)

 ... is a set of policies concerned with information security management or IT related risks.

 ... a systematic and structured approach to managing information so that it remains secure.



#### **Attacks**

Attacker is motivated by profit.

#### **Passive attacks**

- Learn or make use of information from the system but does not affect system resources
- Eavesdropping, monitoring, or transmissions

#### **Active attacks**

- Involve some modification of the data stream
- or the creation of a false stream



## Most Security Problems Are People-Related

Most damage NOT due to attacks, but ...
"Oops!"
"What was that?"

### What do we want to protect?

#### **Assets**

Asset - Anything that has value to the organisation, its business operations and its continuity (ISO 27001)

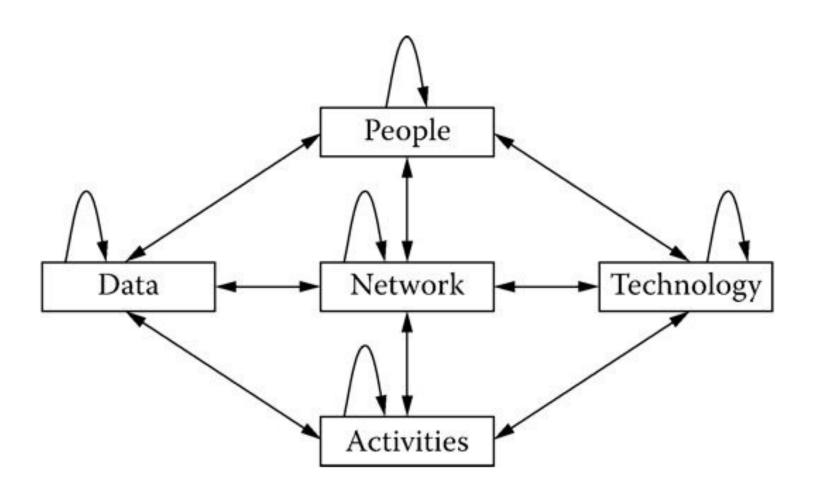
#### Three main types:

- (1) pure information (in whatever format),
- (2) physical assets such as buildings and computer systems
- (3) software used to process or otherwise manage information

#### **Assets**

- Hardware:
  - laptops, servers, routers, PDAs, mobile phones, smart cards, ...
- Software:
  - applications, operating systems, database systems, source code, object code, ...
- Data & information:
  - essential data for running and planning your business, design plans, digital content, data about customers, ...
- Services & revenue
- Reputation of organization, trust, brand name
- Employees' time

#### Computing environment with interacting components



[Raggad, 2010]



## The CIA: Information Security Principles

#### **Confidentiality**

- Information only available to authorized users
- Preventing unauthorized subjects from accessing information

#### **Integrity**

- Information retains intended content and semantics
- Preventing unauthorized subjects from modifying information

#### **Availability**

- Information retains access and presence
- Preventing information and resources from being inaccessible when needed



### **Data Security**

- Personal data
  - Employees/staff
  - Students
  - Stakeholders
- Organisation's info
  - example?
- Customer info
- Whay is our reference?



## Malaysian Cyberlaws

- 1. Digital Signature Act 1997
- 5. Computer Crimes Act 1997
- 2. Optical Discs Act 2000 (ODA)

6. Personal Data
Protection Act 2010

3. Telemedicine Act 1997

7. Copyright (Amendment)
Act 1997

4. Electronic Commerce Act 2006

- 8. Communication and Multimedia Act 1998
- 9. Electronic Government Activities Act 2007

#### **Information Classification**



Not all information has the same value

Need to evaluate value based on CIA

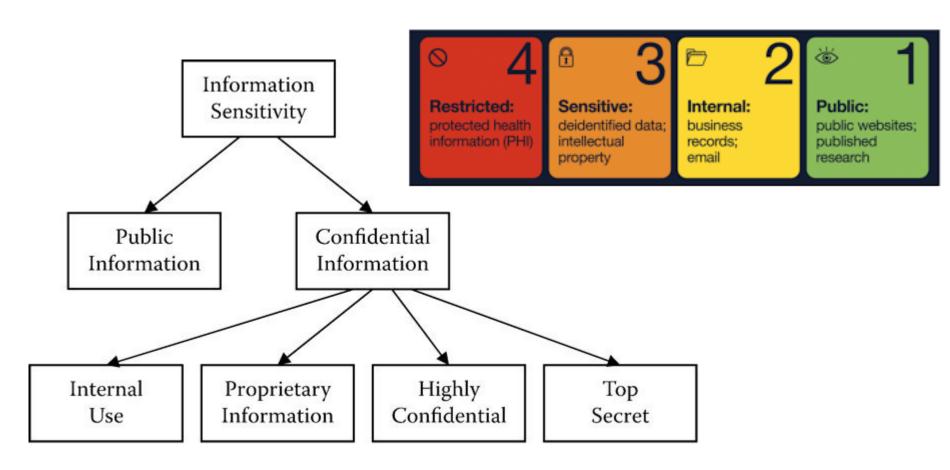
Value determines protection level

Protection levels determine procedures

Labeling informs users on handling

Value Protection Procedures

#### Information Classification



Raggad, 2010

#### Poor password

- Using the same password without the two-factor authentication
- Using weak passwords
- Too lazy to remember their passwords – post-it-notes
- Reusing passwords

Using unknown flash drives

No security solutions – e.g. No anti-virus

Downloading unsolicited antivirus software

Downloading apps from third-parties

Ignoring on software updates/security patches.

Disabling User
Account Control
Features

Ignoring SSL certificate warnings

#### Too trustworthy

- Opening e-mail attachments
- Clicking questionable links
- Answering phishing emails

Using public WiFi

Leaving devices unattended

Browsing on unsecured connections

Leaving your webcam open to attack

Oversharing on social media

'It won't happen to me'

#### Poor password



Using the same password without the two-factor authentication

Using weak passwords

Too lazy to remember their passwords – post-it-notes

Reusing passwords

#### **Passwords**

Always strengthen your password.

- Mix letters, numbers, symbols
- Change periodically (from time to time)

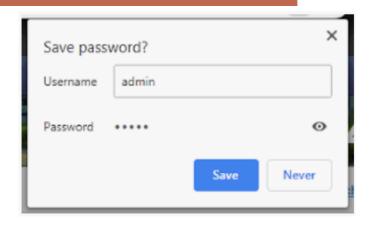




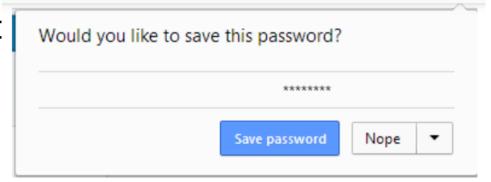


#### Passwords

 Never allow system/apps to "save password" or "remember password"



Never share your passwo



#### Protect personal & company data

- Use two-factor authentication
  - Password
  - Code / PIN
- (or multi-factor)
  - Something you are / biometric
  - Something you have
  - Something you know
  - Location
  - Time



## Using unknown flash drives



Security Awareness Episode 5: Removable Media

https://www.youtube.com/watch?v=FRxrHduwPjY (1:22)

No security solutions – e.g. No anti-virus

#### Install and antivirus and anti-malware.

Myth - Antivirus is a complete protection



➤ No complete solution – AV + IDA + firewall + user awareness

Downloading unsolicited antivirus software

Downloading apps from third-parties



Security Awareness Episode 7: Internet Downloads

https://www.youtube.com/watch?v=7Apu1EWZPhQ (1:39)

Ignoring on software updates/security patches.

Disabling User
Account Control
Features

Ignoring SSL certificate warnings

Update your OS with latest patches.

#### Too trustworthy

Opening e-mail attachments

Clicking questionable links

Answering phishing emails

extortionentertainment.spy

#### CONGRATURATION!

Download UR Favorite Show 4 FREE!!

GAME OF DRAGONS STREAMING ONLINE \*\*\*FREE\*\*\*!!!

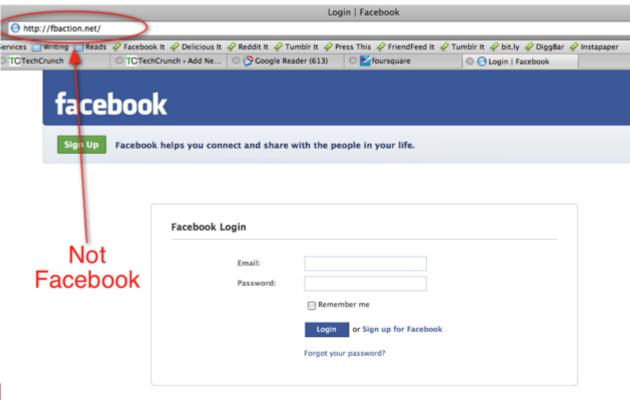
View more selections

Security Awareness Episode 4: Phishing and Ransomware

https://www.youtube.com/watch?v=D\_yAYhjNE-0 (2:33)

#### Access only authentic verified URLs

Don't click any suspicious link.





#### Using public WiFi



https://www.youtube.com/watch?v=RQttayB5ymA (2:05)

- Public wifi for searching and reading only. Never login to any account to do online transactions
- Wifi hacking toolkits can access from a distance

#### When using public WiFi

- Don't use Internet banking or type in your bank card info
- Turn off Wi-Fi if you don't use the Internet
  Will resolve three issues:
  - rapid discharge of your battery,
  - automatic connection to a fraudulent network,
  - annoying ad emails
- 3. Connect using VPN
  - allows you to stay anonymous while online
- 4. Don't let your device remember the network
- 5. Pay attention to the name of the network



**BRIGHT SIDE** 

#### When using public WiFi

- 6. Install a good antivirus software, and always update it
- 7. Choose networks with two-stage authentication
- 8. Keep your password encrypted
  - Can use a password manager that encrypts information in it
- 9. Check the website's URL









Browsing on unsecured connections

If the network isn't secure,

- and you log into an unencrypted site
- or a site that uses encryption only on the sign-in page
- other users on the network can see what you see and send.
- They could hijack your session and log in as you.



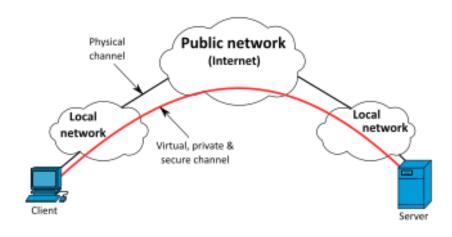




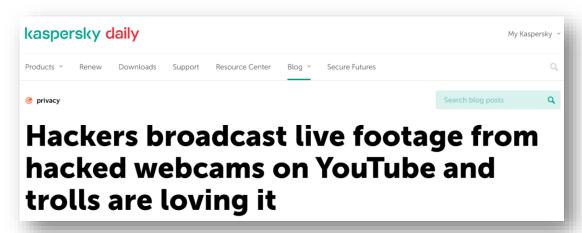
#### Use VPN (Virtual Private Network)

- send and receive data across
   shared or public networks as if
   their computing devices were
   directly connected to the private
   network.
- established using an encrypted layered tunneling protocol
- VPNs cannot make online connections completely anonymous, but they can usually increase privacy and security.

Always use VPN to remote access your data from public to private LAN.



Leaving your webcam open to attack







#### Camera

- Camera on laptop, webcam, and on smartphones.
- Seal/Cover if not used.
- When connected to Internet, webcam can be turned ON remotely without your knowledge



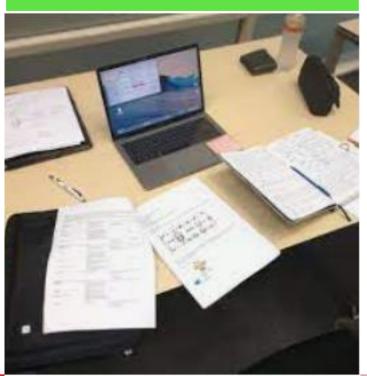








## Leaving devices unattended



Don't leave mobile devices unattended in public locations.

Don't leave sensitive information lying around, including on printers, fax machines, or copiers.

When you are away from your desk, either shut down or lock your terminal with password protection.

Set your computer to automatically lock when you are not using it.

## Some security tips...

Do not leave your devices unattended

Protect personal & company data

- Always lock your computer when leaving it.
- Clean desk policy
- Secure your area before leaving it unattended.
- Securely delete and erase all content of old computer, and mobile devices.
- Shred personal or sensitive information
- Post a sign
- Lock the door
- Position away from viewing





## **Common Security Mistakes**

Do not overshare on social media

Protect personal & company data

Oversharing on social media



## Social Engineering

on Social Network Personal information
Seems harmless
Oversharing
Online quizzes

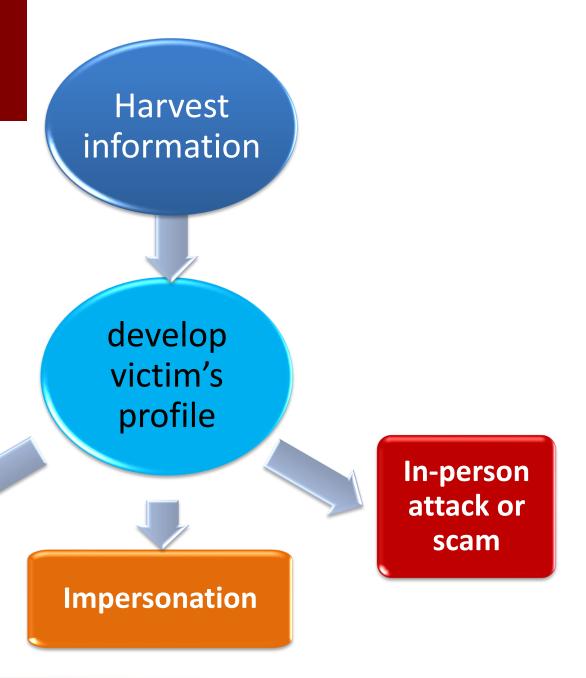


## Social Engineering on Social Network

Be careful of online quizzes on social media, etc.

- What does your password say about you?
- What does Wiki say about you?
- Know your personality based on colours
- ... and more

## Social Engineering on Social Network



Spear phishing



## **Privacy Issues**

- FOURSQUARE automatic posts have led to physical altercations, break-ins, and other types of crime as a result of people making their posts public instead of restricting them to just those they really want to see them.
- FarmVille and Texas Hold'em reportedly sent facebook user information to at least 25 advertising and data firms.
- Until July of 2012, **Instagram** had a privacy vulnerability that exposed private photos to anyone without requiring authorization.



Vamosi, R., Protect your online privacy (without reading all the fine print). *PCWorld*, March 30, 2011. http://www.pcworld.com/businesscenter/article/221104/protect\_your\_online\_privacy\_without\_reading\_all the fine print.html.

‡ Ragan, S., Instagram patches privacy vulnerability that exposed private photos. *Security Week*, July 12, 2012. http://www.securityweek.com/instagram-patches-privacy-vulnerability-exposed-private-photos.

## Some security tips...

### Protect personal & company data

- Safely dispose of personal information.
  - Shred, burn.
  - Beware of dumpster diving
    - to get info from your trash
    - Personal data
    - Company data



## **Common Security Mistakes**

'It won't happen to me'

## Why Physical Security?

Not all threats are "cyber threats"

Information one commodity that can be stolen without being "taken"

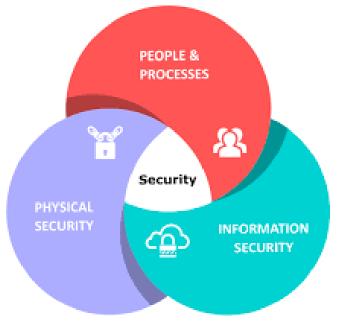
Physically barring access is first line of defense

Forces those concerned to prioritize!

Physical security can be a deterrent

Security reviews force insights into value of what is being protected



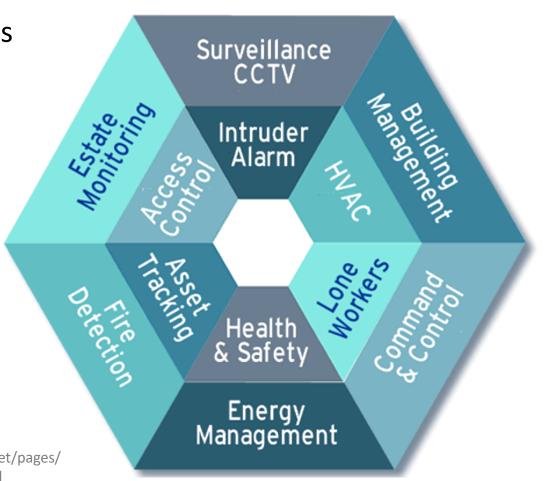




## **Physical Security**

Physically barring access is the

first line of defense



https://www.visualmanagementsystems.net/pages/core-products/titan-security-portfolio.html

## **Preventive Physical Controls**

- to prevent unauthorized personnel from entering computing facilities i.e., locations housing
  - computing resources,
  - supporting utilities,
  - computer hard copy, and
  - input data media
- to help protect against disasters (natural or man-made).
  - Flood, weather, lightning, earthquake, tornado
  - Power Failures
  - Fire, pollution

- Backup files and documentation.
- Fences.
- Security guards.
- Badge systems.
- Double door systems.
- Locks and keys.
- Backup power.
- Biometric access controls.
- Site selection.
- Fire extinguishers.
- Handling of trash or scrap

## **Creating a Security Culture**

Tips on How to Create a Cyber Security Culture at Work

Focus on security basics

Invest in employee awareness training

Encourage the senior leadership to embody organizational security

## Securing your data

### 1. Keeping Your Personal Information Secure Offline

- Lock your financial documents and records in a safe place at home.
- Lock your wallet or purse in a safe place at work.
- Keep your information secure from roommates or workers who come into your home.

### 2. Keeping Your Personal Information Secure Online

- Be Alert to Impersonators
- Safely Dispose of Personal Information
- Encrypt Your Data
- Keep Passwords Private

## Securing your data

### 3. Securing Your Identification Card Number

- Keep a close hold on your IC number
- Ask questions before deciding to share it.
- Ask if you can use a different kind of identification

### 4. Keeping Your Devices Secure

- Use Security Software
- Avoid Phishing Emails
- Be Wise About Wi-Fi
- Lock Up Your Laptop

## Some security tips...

Email - Separate work email from personal email

Always check access log in my device.

Backup data regularly – external drive, cloud

Cloud security - Leakage - personal info (photos, private docs, etc.)

Read the fine prints

# Tips to Stay Secure in the Office

### 1. LOCK IT UP

No matter where you're working - in the office, on your couch, or at the local coffee shop, always keep your portable devices locked with a secure passcode.





### 2. TWO IS BETTER

Two-factor authentication is an important layer of defense beyond your password. It decreases your risk of falling victim to a compromise because criminals need access to not only your account password, but your token or smart phone as well to receive the PIN.

### 3. VPN FOR THE WIN

When conducting work outside of the office, ensure your safety by never using WiFi without using a VPN.





### 4. STAY SEPARATE

Never use a business asset such as a laptop, iPad, or phone for personal use. Be sure to keep things separate.

### 5. THINK!

If something looks suspicious, chances are it is! Never open or download attachments from unknown senders and always hover over a link before clicking to ensure you're being directed to the intended URL.





01



Use your workplace device having all the security precautions in place.

02



Use two factor authentication and complex passwords for all accounts and devices.

03



Use VPN to access data through secure connection.

04



Enable Data loss prevention (DLP) tools to ensure sensitive data is not lost.

05



Regularly update OS and Antivirus software to protect against malware attacks.

06



Be wary of COVID-19 scams - phishing e-mails, malicious domains and fake apps.

07



Avoid using unsecured, free, public WiFi hotspot or network.

08



Ensure that only authentic verified URLs are accessed.

09



Regular Backup of data in your system and cloud (OneDrive, G Drive etc.)

10



Disable USB ports and System Bluetooth connectivity

10° DS

### To avoid Malware

#### What To Do

- Only open email or IM attachments that come from a trusted source and that are expected
- Have email attachments scanned by antivirus software before opening them
- Delete all unwanted messages without opening
- Do not click on Web links sent by someone you do not know
- If a person on your Buddy list is sending strange messages, files, or web site links, terminate your IM session
- Scan all files with an Internet Security solution before transferring them to your system
- Only transfer files from a well-known source
- Use Internet Security software to block all unsolicited outbound communication
- Keep security patches up to date



## Spyware

### How to Avoid Spyware?

- Be selective about what you download to your computer
- Read licensing agreements
- Watch out for anti-spyware scams
- Beware of clickable ads
- Keep your Internet browser up to date
- Scan your computer often

Norton.com

### Camera

Be extra cautious when posting pictures/videos on social media

Everything is 'permanent'

Even after you have deleted it

It can be easily **shared** and you cannot control it

What goes on the Internet STAYS on the Internet





### **BEFORE YOU POST...**

THINK!



T - is it true?

H - is it hurtful?

I - is it illegal?



N - is it necessary?

K - is it kind?

## **Protect Yourself**



## Conclusion

- Most security breaches originate internally!
  - Studies show most security breaches by internal employees are not intentional.
- Imperative to educate ALL ICT users
  - of the challenges and threats
  - how the usage can be managed and controlled
  - How the risks can be reduced or mitigated

The best defenses is security

AWARENESS



## UNIVERSITI PUTRA MALAYSIA AGRICULTURE • INNOVATION • LIFE

## Terima Kasih | Thank You

izura@upm.edu.my